



Course Title: Developing Creativity

Course Length: 1 day

Time Online: N/A

Time in Class: 8 hours

Time in Lab: N/A

Class Size: Minimum 6 / Maximum 15

Price Per Student: \$2,795.00*

Location: Company Site

Course Description

Children have an innate creative ability when they are born, but for some reason adults can lose it along the way. Your participants will move out of the mundane, be more curious, engage, and explore new ideas. Recognize creativity and be ready when it happens.

With our Developing Creativity course your participants will learn how to remove barriers that block or limit their creativity. They will improve their imagination, divergent thinking, and mental flexibility. Participants will learn mind mapping, individual brainstorming, and when to recognize and look for what inspires them to be more creative.

Course Learning Objectives:

- Define creativity
- Act with confidence
- Engage in curiosity
- Stop acting out of fear
- Learn from introspection
- Take risks

Course Content/Syllabus

- 1. Module One: Getting Started**
 - a. Workshop Objectives
- 2. Module Two: What Is Creativity?**
 - a. Divergent Thinking
 - b. Problem Solving
 - c. Imagination and Inspiration
 - d. Something Out of Nothing
 - e. Case Study
 - f. Module Two: Review Questions
- 3. Module Three: Getting Inspired**
 - a. Introspection

* Price based on minimum enrollment, subject to change

- b. Read More
 - c. Removing the Mental Block
 - d. Art Inspires Art
 - e. Case Study
 - f. Module Three: Review Questions
- 4. Module Four: Beating Procrastination**
- a. Get Rid of Clutter
 - b. Self-Imposed Limitations
 - c. Build on Small Successes
 - d. Don't Start at the Beginning
 - e. Case Study
 - f. Module Four: Review Questions
- 5. Module Five: Improving Your Creative Mindset (I)**
- a. Open Mind
 - b. Do Not Judge
 - c. Positive Mindset
 - d. Ask Why?
 - e. Case Study
 - f. Module Five: Review Question
- 6. Module Six: Improving Your Creative Mindset (II)**
- a. Make Associations
 - b. Keep a Journal
 - c. Question Assumptions
 - d. Creative Confidence
 - e. Case Study
 - f. Module Six: Review Questions
- 7. Module Seven: Curiosity**
- a. Spark Your Curiosity
 - b. Curiosity is the Engine of Creativity
 - c. Engage
 - d. Ask Open-Ended Questions
 - e. Case Study
 - f. Module Seven: Review Questions
- 8. Module Eight: Take Risks**
- a. Be Confident
 - b. Scared to Fail?
 - c. Fake It Till You Make It
 - d. Afraid to Be Judged
 - e. Case Study
 - f. Module Eight: Review Questions
- 9. Module Nine: Think Like a Child**
- a. Daydream
 - b. Be Curious
 - c. Play Games
 - d. Experiment
 - e. Case Study
 - f. Module Nine: Review Questions
- 10. Module Ten**
- a. Work Area

- b. Additional Environments
- c. Get Enough Sleep
- d. Variables
- e. Case Study
- f. Module Ten: Review Questions

11. Module Eleven

- a. Generate A Lot of Ideas
- b. Mind Mapping
- c. Visualization
- d. Organize and Bring Ideas Together
- e. Case Study
- f. Module Eleven: Review Question

12. Module Twelve: Wrapping Up

- a. Words from the Wise