

Clean Energy Technology Adoption Roadmap

Presentation of Preliminary Findings

MAGMA Advisory Council

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About the Economic Growth Institute



Companies

Programs and funding
relevant and proven resources



Communities, Government, & Nonprofits

Opportunities and technical
assistance



Research & Classes

Applied research and learning
opportunities



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“Clean Energy Technology”



Clean Energy Technology Adoption Roadmap

Project funded by Michigan Department of Environment, Great Lakes, and Energy

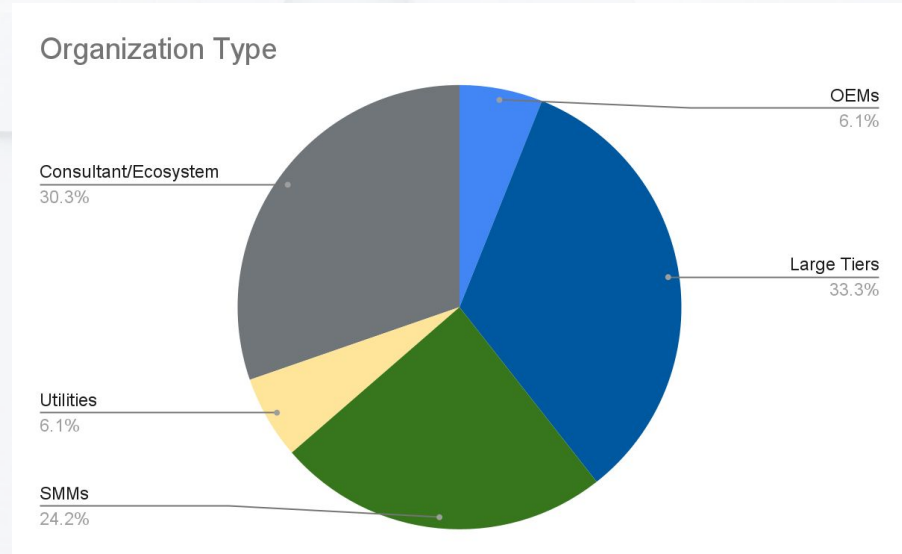
PRELIMINARY



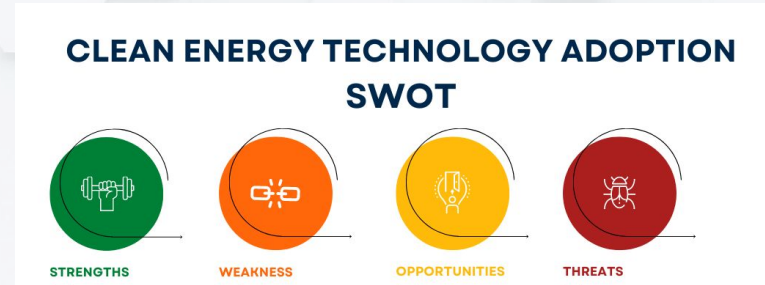
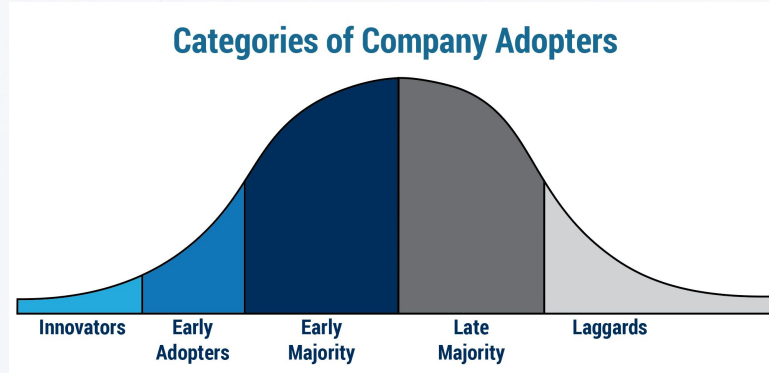
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Methodology

- 40 semi-structured interviews during 2022
- Qualitative thematic coding and analysis
- Focus: process efficiencies and fuel switching



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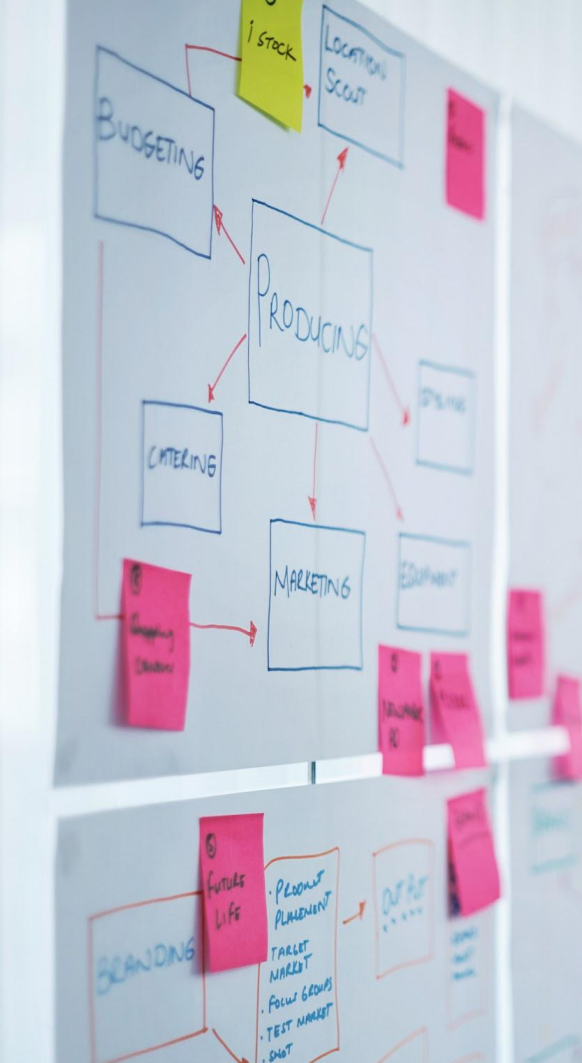


PRELIMINARY

What assistance would help your company in clean energy technology adoption?



PRELIMINARY



Final Report: Early 2023

Sign up here:



Or email:

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